

## PRESS RELEASE

Title: Second annual "Serbian Week in Great Britain"

Date: 30<sup>th</sup> January 2010 – 6<sup>th</sup> February 2010

Following the great success of the first ever "Serbian Week in Great Britain" in January 2009 and as a result of the increasing interest towards Serbia and the Serbian community in the UK, we are organising another repeat of this event from 30 January 2010 to 6 February 2010. Our goal is for "Serbian Week in Great Britain" to become a traditional gathering of Serbian diaspora organisations in the UK as well as representatives from Serbia and other countries on a variety of levels (cultural, educational, business, and other). Apart from last year's organisers (Serbian City Club, Serbian Council of Great Britain, Serbian Society), we are happy that this year we are joined by the Serbian Orthodox Church in London as well as the Embassy of the Republic of Serbia.

The week will start with a liturgy for Saint Sava's Day at the Serbian Orthodox Church in London on Sunday, January 31st, followed by a lunch and a dance programme at Hammersmith Town Hall. A dance troupe from Krusevac will be special guests on this occasion.

Serbian Week will continue with the Serbian City Club and the British-Serbian Chamber of Commerce networking event on Wednesday, February 3rd. This will be an opportunity for young Serbian professionals to meet with current and potential investors from the UK into Serbia.

On Thursday, February 4<sup>th</sup>, the Serbian Society will proudly open the Serbian wing of the Fulham Public Library. Special guests will be the Serbian Ambassador to the UK, Prof. Dejan Popovic and Mr Greg Hands, MP. The Serbian library includes donated books in Serbian which will be available to the public.

On Friday 5<sup>th</sup> the Embassy of the Republic of Serbia in London is kindly hosting a reception with Minister for Diaspora Mr Srdjan Sreckovic. The reception will feature an art exhibition by Serbian artists.

The week will end on Saturday, February 6<sup>th</sup>, with a busy schedule starting with a half-day seminar at the UCL titled: "Serbian heritage as value, structure and product" with speakers from Sabanci University in Istanbul, University of Arts in Belgrade, UCL, Oxford University, Aarhus University and University of Trieste. The seminar will be followed by the Serbian Council of Great Britain's Annual General Meeting with a special guest, Minister for Diaspora Mr Srdjan Sreckovic.

The week will end on a high note with a concert by Trio 'Belanima' from Belgrade at the Grosvenor Chapel in Mayfair.

Please see more details on all of these events in the attached flyer.

**Serbian City Club** ([www.serbiancityclub.org](http://www.serbiancityclub.org)) is an independent and non-political organization established to promote interests of the Serbian professional community in London. Founded in the late 1990's by a few enthusiastic Serb emigrants that were working in London's financial institutions, the Club is today more than 800 strong. Its members are mainly London based and work in all walks of professional life as scientists, doctors, bankers, lecturers, etc, some in renowned British and global institutions. Serbian City Club's main objective is the reversal of the 'brain drain' that Serbia experienced since the 1990's.

**The Serbian Council of Great Britain** ([www.serbiancouncil.org.uk](http://www.serbiancouncil.org.uk)) is an independent, non-profit, non-political organisation established to promote the interests and development of the Serbian community in Great Britain, particularly through working in co-operation with existing similar-minded organisations of Serbian diaspora in Great Britain and worldwide.

**The Serbian Society** ([www.serbiansociety.org.uk](http://www.serbiansociety.org.uk)) is a charitable organisation established to nurture Serbian cultural heritage and promote Serbian culture in the UK. Formed in 1995 by a number of enthusiastic Serbs; has been a cultural bedrock for the Serbian community in the UK since its formation.

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